

ATLANTIC FLYWAY SHOREBIRD  
BUSINESS STRATEGY  
A Call To Action  
Phase 1



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# Atlantic Flyway Shorebird Business Strategy - A Timely Opportunity

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February 2013

**Goal:** ↑ focal shorebird  
pops. 10-15% by 2020

- **Participation:** >60 agencies, NGOs, universities
- **Action-oriented:** projects, funding, partners
- **Flyway Scale**

# Atlantic Flyway Shorebird Business Strategy - Components

## • Major Threat Categories:

**Habitat Loss & Change**

**Human Disturbance**

**Predation**

Hunting

Knowledge Gaps

## • 15 Focal Species:

American Golden Plover	American Oystercatcher
Greater Yellowlegs	Lesser Yellowlegs
Marbled Godwit	Piping Plover
Purple Sandpiper	Red Knot
Red-necked Phalarope	Ruddy Turnstone
Sanderling	Semipalmated Sandpiper
Snowy Plover	Whimbrel
Wilson's Plover	

## • Specific activities/projects →



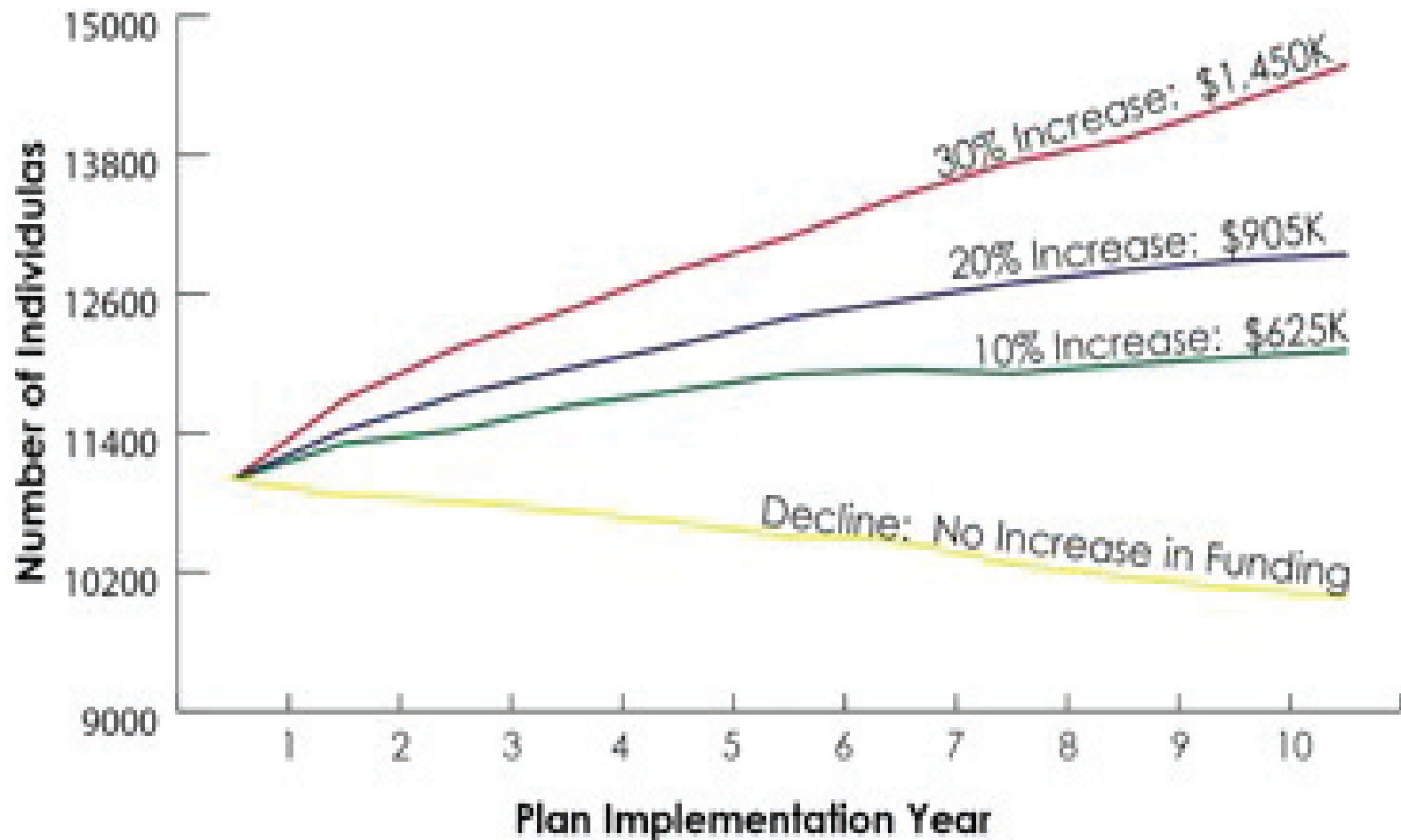
Purple Sandpiper, Jim Fenton

# Shorebird Business Strategy – Becomes the Shorebird Initiative

- Measurable Objectives - \$ for increased population growth/reduced mortality
- Goal is full engagement of partners – will need every possible avenue
- Funding and fundraising – key parts of Strategy
- Cumulative conservation impact - leverage partners & resources



## Projected American Oystercatcher Population Size



# Next Steps

- **Help lead/encourage partnerships to meet conservation goals**
  - Established Executive Committee and will develop strategic partnerships and Working Groups

NFWF funding hunting work in Caribbean, predator control, site prioritization, etc.

- **Adoption of Business Plan by NFWF and May rfp**



# Next Steps



- **Workshops and side events at Ramsar, Birds Caribbean, WHSG**
- **WHMSI-CMS – searching for best venue/convention**
- **Pursuing IDB, World Bank AMBI**

# CMS COP 11: Time for Action!

CMS COP11 was held in Quito, Ecuador from 4 - 9 November 2014

## Highlights:

- Listing on the CMS Appendices of 32 migratory species under threat, including Semipalmated Sandpiper *Calidris pusilla*.
- Adoption of Strategic Plan for Migratory Species 2015-2023
- Adoption of **Global Programme of Work on Migratory Birds (POW) (2015-2023)**, which included the **Americas Flyways Framework**
- Guidelines to prevent the risk of poisoning of migratory birds;
- Resolution to prevent the illegal killing, taking and trade of migratory birds;
- Review of the deployment of renewable energy technology and its impacts on migratory species and guidelines on how to avoid or mitigate those impacts;
- More Info: <http://www.cms.int/en/cop11>





# Americas Flyways Framework

## Origin:

- Initial document developed during a CMS/WHMSI Americas Flyways experts meeting (Jamaica, March 2014), building upon:
  - WHMSI Action Plan for Integrated Migratory Bird Conservation in the Americas
  - Review of migratory bird instruments and initiatives in the Americas
- 16 Actions proposed under 5 strategic goals

## Evolution:

- Draft framework developed by WHMSI task force (Washington D.C., April 2014) and shared with “Friends of WHMSI” for review
- Framework combines elements of the draft CMS Migratory Bird PoW with the WHMSI Action Plan

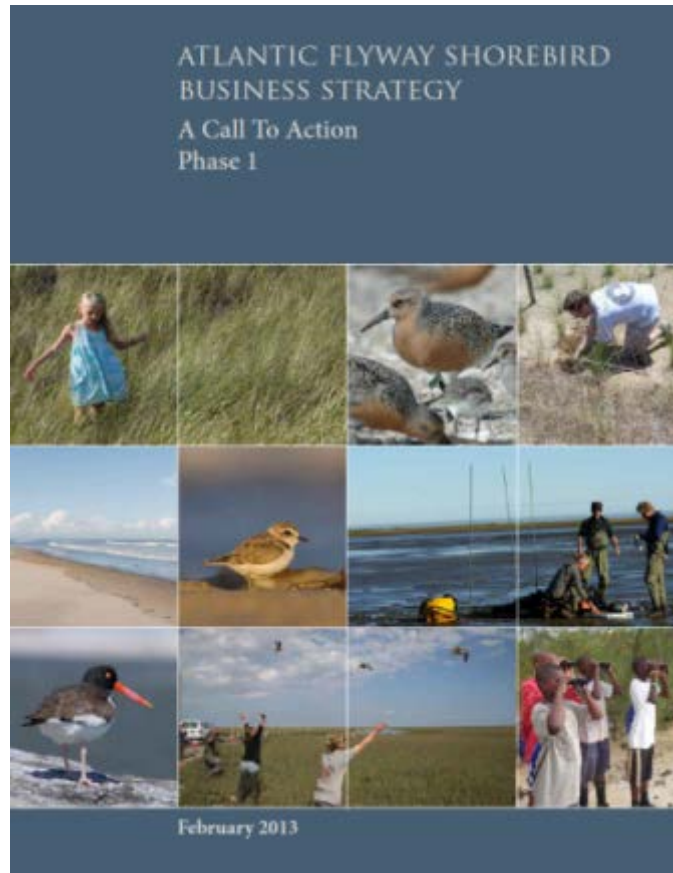


# Americas Flyways Framework

## Proposed Coordination:

- Proposes establishment of a voluntary, collaborative partnership with formal invitation to CMS and its signatories, the governments of the Western Hemisphere, and national and international non-profit organizations and other leading stakeholders to join this partnership





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